



Exhibitor Prospectus

Northern Kentucky Convention Center

1 West RiverCenter Blvd

Covington, KY 41011

**Embassy Suites River Center &
Marriott Cincinnati River Center**

Cincinnati, OH & Northern Kentucky

June 14 - June 17, 2026 | **#AEMA2026**

Athletic Equipment Managers Association Convention

Part 1

Dear Prospective Exhibitors:

The 2026 annual Athletic Equipment Managers Association Convention will be held June 14 - June 17, 2026 at both the Embassy Suites River Center and the Marriott Cincinnati River Center in Cincinnati, OH.

Vendor exhibit hall days will be held on Tuesday June 16 and Wednesday June 17. More details can be found on page 5 for exhibits.

We are expecting another great AEMA convention with hundreds of equipment managers and exhibitors from across the country to be a part of the largest gathering of professional athletic equipment managers and serves to enhance and grow the athletic equipment profession through education, certification, and relationship building.

The Convention will include networking opportunities, outings, receptions, business meetings, educational workshops and presentations, and much more.

As an exhibitor, we have some opportunities for you to put your company or organization directly in front of those who make all the purchasing decisions for their athletic departments and teams. The program schedule is in development, but here are a few highlights that you can expect to see announced.

--Mobile Event App

--Food & Beverage Breaks for all participants

--Sport-Specific Workshops

--Receptions for all Participants

--River-Boat Cruise Networking Event

--Industry leaders speaking about cutting edge topics in the field

--Welcome sessions for new attendees and more

Athletic Equipment Managers Association Convention

Part 2

Sign up and register today... <https://equipmentmanagers.org/>

If you have any questions or concerns, please contact us:

-**Scott Jess** (sjess@bgsu.edu)

-**Kelly Jones** (kelly@equipmentmanagers.org)

We look forward to working with you and we cannot wait to see you in Cincinnati as we collectively grow the future of the athletic equipment profession.

-**Ann-Kitt Carpenetti**

AEMA Executive Director

(ann@equipmentmanagers.org)

Hotel Information

Embassy Suites River Center

10 E. Rivercenter Blvd
Covington, KY 41011
859-261-8400

Room Rate: \$199

June 14 - June 17, 2026

Must book by May 18, 2026

<https://book.passkey.com/e/51144541>

Please make certain to use this passkey link when booking your room. Any other link for room offerings is not applicable to AEMA. Try to book your hotel rooms as early as possible since the Reds are in town and could be busy days.



Marriott Cincinnati River Center

10 W. Rivercenter Blvd
Covington, KY 41011
859-261-2900

Room Rate: \$205

June 14 - June 17, 2026

Must book by May 18, 2026

<https://book.passkey.com/e/51144541>

Please make certain to use this passkey link when booking your room. Any other link for room offerings is not applicable to AEMA. Try to book your hotel rooms as early as possible since the Reds are in town and could be busy days.



Exhibitor's Information

Locations, Dates, Contact Information

Northern Kentucky Convention Center

1 West RiverCenter Blvd
Covington, KY 41011

Exhibit Show Hall Hours

Tuesday June 16, 2026

9am - 1pm

Wednesday June 17, 2026

9am - 12pm

Exhibit Set-Up and Registration

Monday June 15, 2026

8:30 - 11:30am and 4 - 7pm

*Registration packets and badges will be placed at your booth

Exhibit Hall Decorator

FERN Exposition Company

Jeff Lockshine

jlockshine@fernexpo.com

216-392-4457

Exhibitor's Information

Rules, Regulations, and Services - Part 1

Please read carefully to avoid misunderstandings

- 1. Exhibit Management:** The words "Exhibit Management" as used herein refer to the Athletic Equipment Managers Association. The exhibitor agrees that all conditions, rules, and regulations of Exhibit Management shall have the full power to interpret, amend, and enforce all rules and regulations in the best interests of the show.
- 2. Contract:** This application, properly executed by Exhibitor, shall upon written acceptance and notification of space assigned by Exhibit Management constitute a valid contract.
- 3. Purpose of Exhibition:** To advance, encourage and improve the Equipment Managing profession generally and to introduce Equipment Managers and inform them of new products and services. AEMA reserves the right to determine, in its sole discretion, whether Exhibitor's materials relate to the purpose of the exhibition.
- 4. Assignment of Space:** Initial assignment of space will be started February 1 of each year. Assignment of space to those making application after February 1 will be made in the order of the date of receipt and application and payment. Assignment of space is final and shall constitute as acceptance of Exhibitors offer to occupy space. If two or more companies want assignments near each other, APPLICATION and PAYMENT must be provided together by February 1 each year. MOVING OR REMOVING ANOTHER EXHIBITOR'S BOOTH ASSIGNMENT IS STRICTLY PROHIBITED.
- 5. Subletting Space:** Exhibitor agrees not to assign, sublet, or apportion the whole, or any part of, the space allowed without the knowledge and written consent of the Exhibit Management.
- 6. Space Rental:** Booths (10' deep x 10' wide) include drapery equipment, tables/chairs, a standard booth header sign showing the Exhibitor's company name, and registration for Exhibitor personnel. ***ELECTRIC, WI-FI, AND CARPET ARE NOT INCLUDED.***
- 7. Arrangement of Exhibits:** The Exhibitor agrees to arrange exhibits so as not to obstruct the general view, nor hide other exhibits. No part of an exhibit should extend beyond the top back line of the booth. No tents are permitted in any booth.

Exhibitor's Information

Rules, Regulations, and Services - Part 2

8. Safety Precautions: Exhibitor agrees to take necessary measures to safeguard visitors from any hazards associated with its exhibit. Exhibitor assumes all responsibility for compliance with local, city, and state ordinances and regulations covering fire, safety, and health.

9. Payment and Cancellation: No space assignment will be made prior to payment of the space rental fee. The space contact agreement may be cancelled by the exhibitor by written notice to the address set forth in the contract by March 1. A refund of the booth fee will be made in the event of cancellations minus the processing fees or can be rolled over to forwarding year. After May 1, there will be no refunds for cancellations. Exhibit management shall have the right to use said space to suit its own convenience, including to rent the space to another exhibitor, without any rebate or allowance to the defaulting exhibitor except as provided above.

10. Occupancy of Exhibit Hall: Exhibit Management may terminate this contract in the event the Exhibit Hall is destroyed or damaged, or if the exhibition fails to take place as scheduled, is interrupted, discontinued, or access is prevented due to any of the following causes: strike, lockout, injunction, emergency, act of God, act of War, or any other cause beyond the control of Exhibit Management. In such event, Exhibitor agrees to waive all damages and claims for damages and agrees that sole liability of Exhibit Management shall be to refund to Exhibitor all payments made for exhibit space, less a proportionate share of all expenses incurred and committed by Exhibit Management.

11. Installation and Dismantling: Exhibitor agrees to install all exhibits by opening of the exhibits. Exhibitor agrees not to dismantle any exhibit or exhibit booth nor to do anything before the final closing hour of the exhibition. Under no circumstances will the delivery or removal of any portion of an exhibit be permitted during the exhibition without written permission from Exhibit Management.

12. Insurance and Liability: Exhibit Management will use reasonable care to protect Exhibitor against losses. However, Exhibit Management will not be liable for damage to or loss to property of, or injury to, the Exhibitor, its agents, or employees, through theft, damage by fire, accident, or other causes. The exhibitor should insure its property against such loss. Exhibitor agrees to make no claim against and to protect, indemnify, and hold harmless Exhibit Management and Exhibit Hall against loss, theft, or damage to Exhibitor's property or for any injury resulting from Exhibitor's act or failure to act. Exhibitor agrees to indemnify Exhibit Management and hold it harmless.

Floor Plan Booth Tiers and Convention App

Premium Booth Location

-Premium booths are for AEMA Sponsors. These booths are located in high traffic areas, provide more space for attendees to gather, can accommodate larger setups and are located near the entrance/exit to the Exhibit Hall. There are 52 premium booths available. Sponsorship agreements will incorporate payment for the premium booths. Multiple payment options are available. Exhibitor Registration closes on Friday 5/9/2026. Contact Ann for more information about Sponsorships:
Ann@equipmentmanagers.org

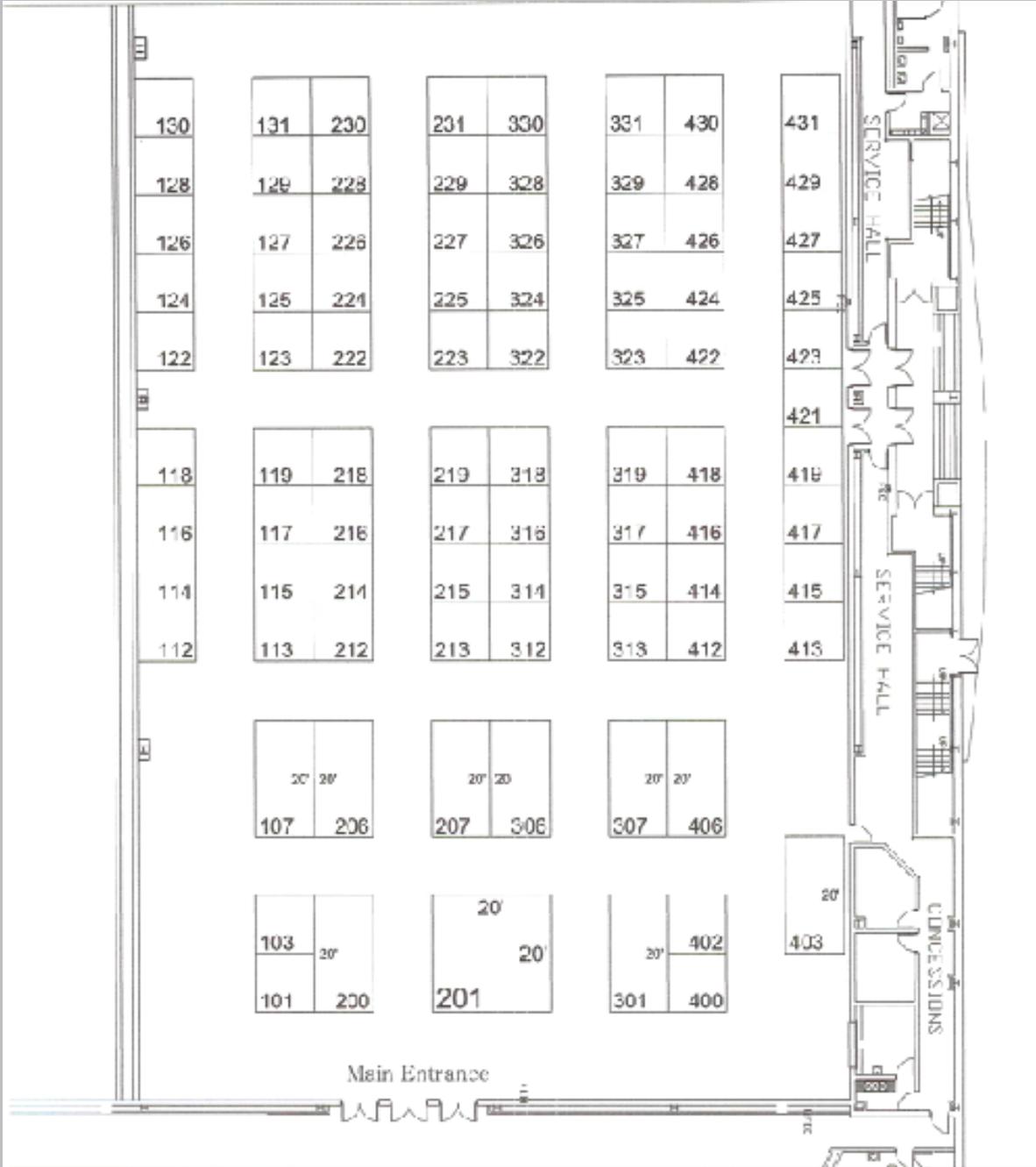
Standard Booth Location

-Standard booths are for AEMA Exhibitors. Standard booths include a standard table setup and provide access to all participants. Credit cards are only payment option this year. Exhibit Registration closes on Friday 5/9/2026. Contact Kelly for more information about Exhibiting: Kelly@equipmentmanagers.org

AEMA Convention App

-AEMA will be using a mobile event application for the 2026 AEMA Convention powered by Map Your Show (MYS). Standard booths will be assigned through AEMA staff in consultation with Exhibitors and Vendors and booth information will be uploaded into the application. The mobile app includes access to MYS Integrated Directory, Floor Plan and Search (IDFS) that seamlessly integrates into our website to provide search capabilities on much of the critical content associated with our event's exhibitors, products, educational schedules, and venue maps. The AEMA event application will be accessible to exhibitors and sponsors by March 1 and will be downloadable from Apple and Google app stores. Once exhibitors, sponsors and attendees register, pay and complete directions to sign up for the application, they will be able to see the vendor hall and location of exhibitors, access the agenda, and connect in real-time through the exhibitor directory listing or the Attendee Planner.

Floor Plan for 2026 Convention (subject to change without notice)



<p>Every effort has been made to ensure the accuracy of all information contained on this floor plan, however no warranty, either expressed or implied, can be made with respect to the floor plan. It is the location of building systems, utilities or other architectural components of the facility in a convention or the construction of a facility. It is the user's responsibility to physically inspect the facility to verify all dimensions and locations.</p>	<h2>AEMA Convention 2026</h2> <p>June 16-17, 2026</p>		<p>Legend</p> <p>Inventory as of 12/01/2025</p> <table border="1"> <thead> <tr> <th>Dimension</th> <th>Qty</th> <th>Unit</th> <th>Cost</th> </tr> </thead> <tbody> <tr> <td>15x20</td> <td>17</td> <td>sq</td> <td>1,076</td> </tr> <tr> <td>15x20</td> <td>80</td> <td>sq</td> <td>1,000</td> </tr> <tr> <td>15x20</td> <td>40</td> <td>sq</td> <td>1,000</td> </tr> <tr> <td>Totals</td> <td>137</td> <td></td> <td>3,076</td> </tr> </tbody> </table>		Dimension	Qty	Unit	Cost	15x20	17	sq	1,076	15x20	80	sq	1,000	15x20	40	sq	1,000	Totals	137		3,076
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<p>Facility: Northern Kentucky Convention Center</p> <p>City & State: Covington, KY</p> <p>Room Location: Hall 1</p> <p>A.E. Jeff Lovell Inc.</p>	<p>Drawn By: A.L. Lohr</p> <p>Show Number: 22-2947-2B</p> <p>Revision: 12/01/2025 5:17 PM</p> <p>Drawing File: 22P105_11A105_01.dwg</p>	 <p>an Nth Degree company</p>																						

Sponsorship Costs

Gold Sponsorship: \$20,000

- Exclusive branding as Presenting Sponsor
- 2 Premium Exhibit tables, 6 registrations+reception tickets
- AEMA Convention Sponsor Reception host (exclusive)
- Featured speaker at Workshop Session
- Featured in newsletters, social media, and website
- 10-15 minute presentations at district Zoom meetings
- Post-convention membership webinar
- Mentorship and Engagement Membership Zoom Meeting Featured Company
- Professional Development Program Partner
- And more...

Requirements include vectorized color and B/W logos plus company website link

Silver Sponsor: \$10,000

- 1 Premium Exhibit table, 4 registrations+reception tickets
- Convention Breakfast sponsor
- Branding across newsletters, social media, and website
- Sponsor panel participation
- Targeted emails and mobile app presence
- And more...

Bronze Sponsor: \$5,000

- 1 Premium Exhibit table, 2 registrations+reception tickets
- Branding across newsletters, social media, and website
- Daily social media recognition during Convention
- Sponsor panel participation
- And more...

AEMA Convention Exhibitor: \$2,500

- 1 Standard Booth, 1 registration+reception ticket
- Website and social media promotion

Convention Product & Experience Sponsorship

- Welcome Lunch: \$3,000/day
- Volunteer T-Shirts: \$2,500 + Product
- Riverboat Cruise: \$20,000 Exclusive/\$5,000 Premier
- Hospitality Suite: \$1,500/day
- Workshop Sponsor: \$2,000 + Speaking Opportunity
- Gift Bags, Digital Ads, Polls, Games: \$500-5,000

Off-Site Receptions & Venues

Newport on the Levee

The Levee is home to a collection of unique-to-Newport retailers and restaurants (Par 3, Velocity Esports, and more), national experience-driven brands, a food hall, a 20-screen AMC Theater, the Newport Aquarium, and over 200,000 square feet of community gathering space.

<https://www.newportonthelevee.com/>



Hofbrauhaus Newport

America's First Authentic Hofbräuhaus is located in the Greater Cincinnati area across from Newport on the Levee. The Hofbräuhaus Newport brews the World Famous Biers from the original recipes of the Hofbräuhaus in Munich. Our Menu consists of Bavarian food and American favorites.

<https://www.hofbrauhausnewport.com/>



The Pitch

Located across from the TQL Stadium, The Pitch offers a stadium view rooftop, a refreshing outdoor patio, rotating food trucks, and a video wall for an immersive sports-watching experience. The Pitch is aimed to be the home base to bring people together and have good times all year round.

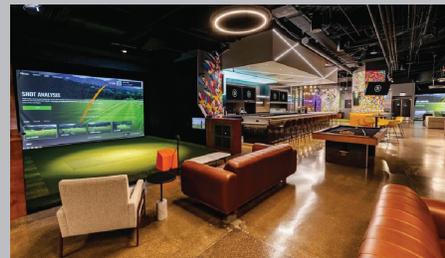
<https://www.thepitchcincy.com/>



Five Iron Golf

Five Iron Golf is an urban indoor golf experience that combines a unique mixture of golf and entertainment with a community-focused vision.

<https://www.visitcincy.com/listing/five-iron-golf/6352/>



Other Things to Do in Cincinnati/Northern Kentucky

Cincinnati Reds

MLB team established in 1881 with 5 World Series titles. Home stadium is the Great American Ball Park and Cincinnati is referred to as "The Birthplace of Professional Baseball" so you'll want to check them out.

FC Cincinnati

One of the newest MLS clubs that play home matches at the new TQL Stadium. Passionate and loyal fanbase that provides a great entry to the world of professional soccer.

BB Riverboats

Started in 1979, BB Riverboats is an ideal way to see the Cincy Region from a new perspective while enjoying delicious food, lively entertainment, or relaxing sightseeing. Daily cruises include historic sightseeing, lunch or dinner cruises, brunch, or Sunday dinner family cruises. BB Riverboats are also available for private events both on the river or their new riverside event center.

Turfway Park Racing & Gaming-Florence

Come take a spin on 800 of the latest and greatest games. Experience the rush of live thoroughbred and simulcast racing. Plus, with two great restaurants and live entertainment, the stage will always be set for plenty of winning moments on and off the gaming floor. From hitting jackpots and trifectas to hitting the dance floor, the all-new Turfway Park Racing & Gaming is thrilling in every way.

Skyline Chili

Introduced to the Cincinnati area in 1949 by the Lambrinides Family. Today Skyline service its classic Cincinnati-style chili at over 70 area restaurants. Our restaurant was rated Cincinnati's Finest by Cincinnati Magazine. If you are looking to get your hands on one of our famous Coney, come on down to Skyline for lunch or dinner.

Full Throttle Adrenaline Park-Florence

Unleash your need for speed with high-octane indoor karting, channel your inner warrior with axe throwing in our digital target lanes, and release your pent-up frustration in our epic Rage Room. Immerse yourself in mind-bending virtual reality gaming, then kick back at our full-service bar with mouthwatering eats. Corporate events? Team building? We're not just for fun, we're for unforgettable memories.

For More Information about Cincinnati: <https://www.visitcincy.com/>

For More Information about Northern Kentucky: <https://www.meetnky.com/>

Mark Your Calendar for Future AEMA Conventions

**National Convention 2027 - Orlando, Florida
DoubleTree by Hilton Hotel
at the Entrance to Universal
June 12-15, 2027**



**Stay up-to-date on #AEMA2026 in Cincinnati & all other
AEMA news by visiting equipmentmanagers.org
and by following @AEMA_74 on X and Instagram**